



Sri Lanka Justification Team



Erasmus+ Programme
of the European Union

1. Stake Holders Meetings
2. 1st Multiplier Course
3. 2nd Multiplier Course
4. Mobile Phone Connection
5. Monthly Allowance of the EVS
6. Other Interesting Activities to the Technical Justification

STAKEHOLDERS MEETINGS

1. Template filled in by EVS volunteer of all meetings done by now YES
2. Some photos YES

Stake Holders Reality on Madurawala Village:

As the High Priest, Rev. HathiyaIwala Chandananda, is a well known and very respected monk of this area, and even from Sri Lanka, it is very common to receive important people on the temple. The High Priest understand the importance of this people as Stake Holders for the Community Based Tourism Project in Madurawala, so every time he is introducing the EVS to this people. After long conversations, most of them agree in start helping the project in the way they can. It is difficult to formalize this meetings and get a template from them, but for sure STARS project have contacted with many Stake Holders, and thanks to the project and after some good presentation, they are decided to help the development of the CBT project of Discover Madurawala.

STARS meetings of youngsters with stakeholders	
Meeting date	30 th June to 2 nd July 2016
Meeting place	Trip to Arugambay and Up Country
Short description of the meeting	We went to the western province of Sri Lanka, to the launching ceremony of one of the CBT projects SLEF is supporting in this country. Mr Sanath came with us, so it was a wonderful opportunity to talk about Discover Madurawala and share impressions with him. After this, he published an article on the Sunday Times talking about Discover Madurawala.
Name of the stakeholder institution	Sunday Times
Name and position of the stakeholder	Sanath Weerasuriya <i>Editor of the Sunday Times</i>
Names of 3 or more youngsters + STARS coordinator who will assisted the meeting	Isora Lorenzo (EVS) Álvaro Sánchez (EVS) Samitha and Palitha (SLEF)

STAKEHOLDERS
MEETINGS

STAKEHOLDERS MEETINGS



STAKEHOLDERS MEETINGS

STARS meetings of youngsters with stakeholders	
Meeting date	15 th August 2016
Meeting place	Ampitigala Temple and EcoVillage
Short description of the meeting	3 professors from the Meijo University from Japan, came to the temple to know the Community Based Ecotourism Project. They saw a presentation made by the EVS and they also ask different questions, most of them answered by the youngsters.
Name of the stakeholder institution	Meijo University (Japan)
Name and position of the stakeholder	Dr. KKU. Ananda Kumara – Professor Ph. D. Mami Futagami – Professor
Names of 3 or more youngsters + STARS coordinator who will assisted the meeting	Namal, Dulan, Malsha, Chamila, Hiruni, Pathumi, Lakshan, Aruna. (Madurawala Youngsters) Álvaro (EVS) Samitha (SLEF)

JAPANESE VISIT



STARS meetings of youngsters with stakeholders	
Meeting date	11 th October 2016
Meeting place	Hotel School Colombo
Short description of the meeting	After the arrangements that High Priest did for getting a Hotel Course for free for the Youngsters of Madurawala, with the support of the EVS, some of the lectures and principals of this school were very interested in meeting the project, so they invite all of us to a lunch at the Hotel School. We went to this meeting and talked for a long time with different professors of the Hotel School. We also gave them the brochure and DVD of the Madurawala CBT project and STARS calendars, and we extended an invitation for visiting us at the village.
Name of the stakeholder institution	Sri Lanka Institute of Tourism & Hotel Management
Name and position of the stakeholder	Mr Kanishka N. Jayatunga- Principal / Senior Lecturer Mr Anura Disسانayake - Lecturer
Names of 3 or more youngsters + STARS coordinator who will assisted the meeting	High Priest, Chandananda Thero (MTDF) Álvaro (EVS) Nandika, Namal, Sanduni, Lakshan, Hiran, Aruna, Hiruni, Chamila, Daminda (Madurawala Youngsters)

STAKEHOLDERS
MEETINGS



STAKEHOLDERS MEETINGS

1st Multiplier Course

- | | |
|---|-----|
| 1. A description of adapting. | YES |
| 2. Signature list. | YES |
| 3. An evaluation of the HO, EVS and participants. | YES |
| 4. Photos. | YES |
| 5. A list of at least 20 hike-creation ideas. | NO |

Approach:

How can you start talking about CBT to some youngsters that have never heard about tourism?, Why are they going to come the 2nd day if they are coming to learn english, and not to learn about CBT or STARS program?

Maybe it sounds as a non sense to set the STARS program on a village like that, but who we are to not try to manage the program in this place, if we can perfectly see that there are young boys and girls with enough energy and enthusiasm to learn new things?

1st Multiplier Course

1. *A Description of the Adapting:*

When we try to recruit a group of youngsters in the village offering the main idea of the Multiplier Course, we found that it was going to be a difficult task. So Mr Palitha suggest, to offer something different, just changing the name and a little bit the contents to make it sound more interesting for the village young boys and girls. That is why we started offering a Training Program for Tour Guides for Discover Madurawala. We told them that it was a program organized by the Temple, and supported by SLEF and the STARS volunteers. That is how we manage to get some youngsters to come to the course.

Then, most of them came with the idea of only learning English, but we took the opportunity of having them in front of us, and we convince them about the potential of Madurawala to create a new hike (touristic product), to improve the economy of the rural area.

We create the contents of the Multiplier Course, based on the contents suggested on the STARS program, but adapting them to the Madurawala youngsters reality and interests.

1st Multiplier Course

Contents:

1st Day:

- Madurawala Hike (Discover Madurawala)
- STARS Program
- Facing Cultural Differences
- Do and Don't of Tourism Guiding
- Community Based Tourism
- Basic English for Tourist

2nd Day:

- EcoTourism in Sri Lanka
- Bird Watching abilities



1. Discover
MAdurawala.pptx



2. STARS
Programm.pptx



3. Cultural
Differences.ppt



4. DO AND
DONT.pptx



5. Comunity based
tourism.ppt

1st Multiplier Course

2. Signature List:

Unfortunately we are not able to find that list, as sometimes the files get lost. But we still have the digital list of assistants send by email to Mr Palitha. Hope is going to be enough, and there is no problem if a new signature list needs to be done with the participants of the 1st Multiplier Course.

Name	ID Number	G-No
1. K.V. Aruna Janaleerthi	ID 743540409V	01
2. G.U. Dulan Kethaka	ID 961611598V	02
3. P.L.D.N Priyadarshani	ID 788442929V	03
4. H.W Hiran Kaushalya	ID 970781129V	04
5. W.D. Lakshan Rangajeewa	ID 910713361V	05
6. G. Pathumi Anushka Gamage	ID 997622545V	06
7. T. Hirumi Shasikala	ID 997501659V	07
8. P.D. Chaminda	ID 862680359V.	08
9. B.W. Chamila Thushari	ID 965820108V	09
10. G.W. Malsha Ravihari	ID 927963892V	10
11. D.P Ratnamudali	ID 512493203V	11
12. Hasindu Ishara Senadura	ID 989903036V	12
13. Deepluka Tewarapperma	ID 708610488V	13

1st Multiplier Course

3. *Evaluation of the EVS, HO and Participants:*

“A challenge. This word summarizes the 1st Multiplier Course. But a challenge that turned into a positive experience. It is important to know that CBT project in Madurawala is starting now. People didn't understand that there is a real possibility to develop the area. So it was very complicated to involve young people, in fact we began to work with them at the Multiplier Course. We had to adapt the program to their needs; they needed to learn basic knowledge about tourism before start working in the program.

The multiplier course contributed to increase the interest of young people on the program. Now they are involved in STARS, they want to learn, and work.”

– Isora Lorenzo, EVS



1st Multiplier Course



“It was the very first contact with the Madurawala youngsters. The perfect opportunity to convince them about the STARS program, but we needed to do it in a way that we will be able to catch their attention for make a future and long-live project.

The Multiplier Course itself was great, with a very good diversity of contents, and in my opinion, full filing the objectives suggested by the STARS. We prepared sessions with non-formal education, taking the risk of braking some cultural barriers. At last, the participation was unsurpassable, all the youngsters talk and make many questions about almost everything we were able to answer.

They were realy exited about the Bird Watching program, and they considered it a new opportunity to make Madurawala a more interesting place to visit. ”

– Álvaro Sánchez, EVS

1st Multiplier Course

“This course was very important for the youth in the Madurawala Village as it was the first time of their life that these youth exposed to foreign trainers (Alvaro and Isora). The modules presented by the trainers were never heard by these youth before, including English polite structures, contents on Tourist Guiding, Cross-Cultural Differences, Health and Security, and others.

Apart from that, they got a wonderful opportunity to take part in a illustrious audio-visual presentation on Bird watching, Wildlife and Community Based Tourism by External Expert Resource persons. Overall, the 1st Multiplier Course was a great success as it aroused the curiosity of the participants on various other subjects and paved the way for 2nd Multiplier Course.”

– Palitha Gurusinghe, SLEF



1st Multiplier Course



“On the first day of the training program I learnt many useful things. I thank all this knowledge to Isora and Alvaro, they are very kind people.

I learnt how to explain all the information of the Ecovillage to the tourist that will visit us. I also learnt how to understand tourist, not only because of learning some useful English polite structures, also because we learnt things about cultural differences and how to manage them. Also Mr Samir sessions were very interesting, I have never seen someone so passionate with birds.

This program give me the opportunity to improve my skills to face tourism. I really appreciate all.”

– Hiran, Participant

1st Multiplier Course

“It was a great opportunity for a person like me (I am over 30 years old), to receive the phone call of Loku Hamaduruwu to come to this course. It was my first contact with Alvaro and Isora, and also with Mr Samir and Mr Palitha. I have work in the tourism industry in South Arabia, but this is a total opposite way to work in the tourism field.

I think this project is helping our community to develop and give economic benefits in the future thank to the tourist coming. But the most opportunity, is giving the chance to a group of young boys and girls from Madurawala to have a voice in this village and be able to take decisions and develop their own projects and ideas.

Apart from the contents of the training program, the most important thing that I get from this course is knowing about this project, and meeting their organizers. ”

– Namal, Participant



1st Multiplier Course



“The first day of the training program I learnt how to welcome tourist and what are the basic things related to hospitality for tourist. Also Isora and Alvaro show us how we must guide the tourist and how to explain the information about the Eco village. I learnt how to make them happy and have a good impression.

The most important thing I learnt was things about when tourists visit our religious places, and how to explain them about the cultural differences in these places. It was very fun some of the activities we did, like the role plays and interactions between us.

This program give me the great opportunity to improve my skills.”

– Dulan, Participant

1st Multiplier Course

4. Photos:



1st Multiplier Course



2nd Multiplier Course

- | | |
|--|-----|
| 1. A description of adapting. | YES |
| 2. A list of at least 20 hike-creation ideas. | YES |
| 3. Youth video interviews telling their CBT ideas or projects (under construction) | YES |
| 4. Signature list. | YES |
| 5. An evaluation of the HO, EVS and participants. | YES |
| 6. Photos. | YES |

Approach:

How can we persuade this youngsters to come again to a new Multiplier Course?, What are they needs to be cover in this kind of opportunities that can make them feel satisfied?

We must think on the idea that after one month, the STARS program is going to leave this village, and we must be sure that someone is going to continue with the good actions and the constant work to reach the objectives of developing this rural society through tourism.

These were the clauses that made us design the MP as we did.

2nd Multiplier Course

1. *A Description of the Adapting:*

We face the challenge to overcome the expectations created since the first Multiplier Course. After meeting them every day for one month at the English classes, it was very easy to design a program up to their needs.

We thought that it was going to be very good idea to take them to some example of CBT develop project, and to held some of the days of the program there, that's why Mr Palitha suggested going to Sinharaja Rainforest, suitable place for making the 2 first days of the MP. Also we find the opportunity to take part at the WTD symposium at BMICH. A very good opportunity for the Madurawala CBT project to interact with different touristic agents from Sri Lanka.

The 4th day was focus on the CBT project, the STARS program and the future of the program. In this way, the students were going to plan the future actions, that they were going to manage by themselves, only with the EVS advices and support.

2nd Multiplier Course

Contents:

1st Day:

- Multiplier Course objectives
- Young People empowering lectures(different sessions)
- Importance of Sinharaja Rainforest CBT project
- Opportunities for young people on the ecotourism field

2nd Day:

- Sinharaja Rainforest visit, meeting the CBT project

3rd Day:

- WTD symposium at the BMICH (Colombo)

4th Day:

- Discover Madurawala quick look
- New ideas for improving the CBT project
- CBT hikes management Skills
- Role Play: receiving tourist at the Ecovillage
- How to use social blogs and managing the FB fan page

2nd Multiplier Course

2. A list of at least 20 hike-creation ideas :

"BRAIN STORMING"

- SAND MINNING EXPERIENCE (not only visit)
- HIKING TO BALUM ROCK IN WARAKASODA
- BOATING AT THE CANON NEAR DULAN HATE
- CYCLING TOUR
- PRACTICE RUBBER TREES CUTTING
- ONE HOUR OF POTTERY PRACTICE
- HAIR TREATMENTS AT ECOVILLAGE
- PARTIES AT CAMPSITE
- HOMESTAY AT PAHIYANGSALA
- PREPARE FACILITIES FOR THE BIRD WATCHING PLACE
- FINISHING AND IMPROVING THE IMAGE OF A.T.
- GARDENING THE A.T.
- ECOVILLAGE : HOUSE WITH NATURAL HUB
- CLEANING AND TIDYING A.T.
- BREAKFAST AT KALUSANGA RIVER SIDE
- WATER GAMES AT KALUSANGA
- NIGHT PARTY AND STARS WATCHING AT K.G.
- FIRE CAMP
- BOAT IN KALUSANGA (CATAMARAN)
- PEDURU PARTY FOR TOURIST (CULTURAL DANCE)
- FULL CLEAN A.T.
- WASHROOTS AT ECOVILLAGE
- PUTTING BANNERS ON ROADS
- RULES AND REGULATION FOR E.V. WORKERS
- DUST RINS IN THE A.T. AND E.V.
- GIVE TRADITIONAL CUSTOMS
- OIL TREATMENTS

- TOURIST INFORMATION AND SERVICES OFFICE
- UPDATE THE WEBSITE
- DIFFERENT TYPES OF WELCOMINGS
- INVITE TOURIST TO DO RECREATION ACTIVITIES
- COOKERY CLASSES
- INCLUDE PEOPLE FROM OTHER AREAS (WARAKASODA, PAHIYANGSALA)
- DOING A PRESENTATION BEFORE THE HIKE
- GIVING TRAINING TO OTHER PEOPLE
- MEDITATION
- PAHIYANGSALA RIVER BATHING
- NAGAHAKANDA ROCK SITE FRUITS MEAL
- ONLY ONE DAY PROGRAM FOR GETTING EXPERIENCE
- 'TRIVIL' TRAVEL
- AGRICULTURE ACTIVITIES
- KITE MAKING / RIDE
- HISTORICAL PICTURES EXPOSITION AT GANESHA
- WILDLIFE PHOTOS SELLING
- FLOWER NECKLACE MAKING
- DRINKING TEA IN COCONUT SHELL
- MAKING GOODS OUT FROM COCONUT SHELL
- SHOWROOM
- CREATING A MAP FOR ALL THE HIKE
- HEARING CLASSICAL / SRI LANKAN MUSIC IN JUNGLE
- DANCING SHOW / CLASSES
- NEW YEARS FESTIVAL (APRIL)
- TRADITIONAL COMPETITIONS

All the ideas were developed by the youngsters looking for their abilities and strengths. They have selected 5 of these ideas, and they have made a definite plan with the steps to follow to make their ideas real.

They are working in little groups, and every day they come to the temple to work on one of the projects they have.

It was not only ideas, they are creating new things by their own.

2nd Multiplier Course

4. *Youth video interviews telling their CBT ideas or projects.*

UNDER
CONSTRUCTION

2nd Multiplier Course

5. Signature List:

- 14 youngsters from Madurawala
- 1 EVS
- 2 members from SLEF
- 2 lectures
- 3 members of the MTDf
- Also High Priest came with us for the 1st Day

	NAME	SURNAME	1 st DAY SIGNATURE	2 nd DAY SIGNATURE	3 rd DAY SIGNATURE	4 th DAY SIGNATURE
1	Aruna	Kudavithana				
2	Rathnamani	Q. P.				
3	Dulan	G. W				
4	Lisapel					
5	Sida	K. P.				
6	Malsha	G. W.				
7	Kavindi					
8	Chamila	Chakraborty				
9	Namal	B. W				
10	Pathumi	P. L. D. f				
11	Sanduni	G.				
12	Hiran	T				
13	Malanie	T				
14	Hiran	T				
15	Lakshan	H. W				
16	Hasinga	wikramage Don				
17	Nandika	senadheera				
18	Kaveendra	senadheera				
19	Palitha	Gunsingh				
20	Sami the	Gunsingh				
21	Shivanie	de Silva				
22	Samantha					
23	Alvaro	Sánchez Delgado				
24	Chamila	B. W				
25						
26						
27						

2nd Multiplier Course

6. Evaluation of the EVS, HO and Participants:



"It was easier to plan this 2nd Multiplier Course, as now I personally now all the youngsters that were going to come to the program, as I have been giving them English classes daily. I felt a huge difference between the first MP to this one. They were more motivated, and enthusiastic when I told them that the success depend on their efforts.

Including the BMICH on the program was a very good idea, as they got a direct contact with the tourism industry. It was amazing to see their faces, analysing the differences between the people from Colombo and them.

The best thing of this program is looking how they are improving their knowledge, and how day by day, they want to learn more things, and how their enthusiasm and motivation increases. I feel that after my departure, they are going to be perfectly prepare to follow with the STARS mission and objectives."

– Álvaro Sánchez, EVS

2nd Multiplier Course

"1st and 2nd parts of the MP-2 was conducted at Sinharaja Rain Forest, the UNESCO Natural World Heritage Site in Sri Lanka on the 26th and 27th September, 2016, in the eve of the World Tourism Day (WTD). SLEF and STARS thought it is the best way to celebrate this international event with the participation of rural youth in a natural world heritage site that focuses on Ecotourism and Sustainable Tourism, and giving a true meaning to the WTD Theme, 'Tourism for All', particularly, to the less privileged people from rural areas of Sri Lanka. This is the first time in the history of Sri Lanka Tourism; that the World Tourism Day (WTD) was celebrated in the remote Sinharaja UNESCO Natural World Heritage Site. During the two day tour, the participants were given diverse opportunities to interact with the eminent presenters and also to take part in field trips in the rain forest guided by a community guide. The youngsters also were entertained to an interesting cultural and musical programme hosted by a community cultural group.

The 3rd day they took part at the World Tourism Day Celebrations hosted by the Sri Lanka Tourism Development Authority (SLTDA) in collaboration with the Faculty of Tourism of the University of Colombo. The WTD Celebration was held at the prestigious Bandaranayke Memorial International Conference Hall (BMICH), Colombo 07. The participants were given the opportunity to take part at a Symposium and interact with national and international Presenters and tourism stakeholders. We are of the view that this opportunity would have been the life time experience for the rural youth in Madurawala Village. All youth participants were presented with a Certificate of Attendance in memory of the World Tourism Day."

– Palitha Gurusinghe, SLEF



2nd Multiplier Course



“It was my 1st visit to Sinharaja World Heritage Site. I learned how to behave, speak as a guide and also should be well-aware about the visiting places, as well as I face rain at many times when travelling. So I learnt how to face to natural changes.

At the BMICH I had the opportunity to find that for the first time in Sri Lanka, the university has started tourism programs and courses for the ones who are interested in this field.

So actually, my impression is that the 4 days multiplier course organized by Alvaro (STARS) and Sri Lanka Ecotourism Foundation had been a great opportunity for me. I got new and valuable experiences for my life.”

– Sanduni, Participant

2nd Multiplier Course

“Thanks to this chance I have learn many new things. I was not really interested in the tourism field, but after this course I see an open opportunity to continue learning things about CBT.

Despite of some lacks of punctuality, and some things that seem to be a little bit disorganized, the interaction with the different lectures and with Alvaro have been a very good chance to learn new things. I couldn't understand everything at the symposium, but this also make me think on that I must improve my English level. But from the things I understood I will highlight the necessity of Sri Lanka to increase the number of offering products, and that is where Discover Madurawala have a very good chance.

And I will like to say that I absolutely enjoyed the fourth day. With Alvaro speaking about empowering, and to that we must take the lead on our own projects an ideas. Now we have a long path in front of us, and as Alvaro told as, is up to us to turn this CBT project into a successful thing to make this village and its people a little bit happier. And the most important thing, to put Madurawala on the world maps.”

– Nandika, Participant



2nd Multiplier Course



“It was a great opportunity to get more experiences for our life. After that, we have meet important people, and now we understand the importance of a good network.

After the first and the second training program we understand the importance of English, not only for talking to the tourist, also for promotional tasks. I now see my skills improved after some interesting and different lectures. Our knowledge have been improved. I also learnt the importance of working together with other people, and the meaning of team work. Now we are motivated to work for our village, and manage the Discover Madurawala project with all our new ideas.”

– Malsha, Participant

2nd Multiplier Course

6. Photos:



1st Multiplier Course



MOBILE PHONE CONNECTIONS

1. A list of 5 or more local youth. YES
2. Their signatures of the reception of the mobile recharge in September. NO

LOCAL YOUTH NAMES:

- Silananda Thero
- Malsha
- Nandika
- Hiran
- Namal
- Dulan

MONTHLY ALLOWANCE OF THE EVS

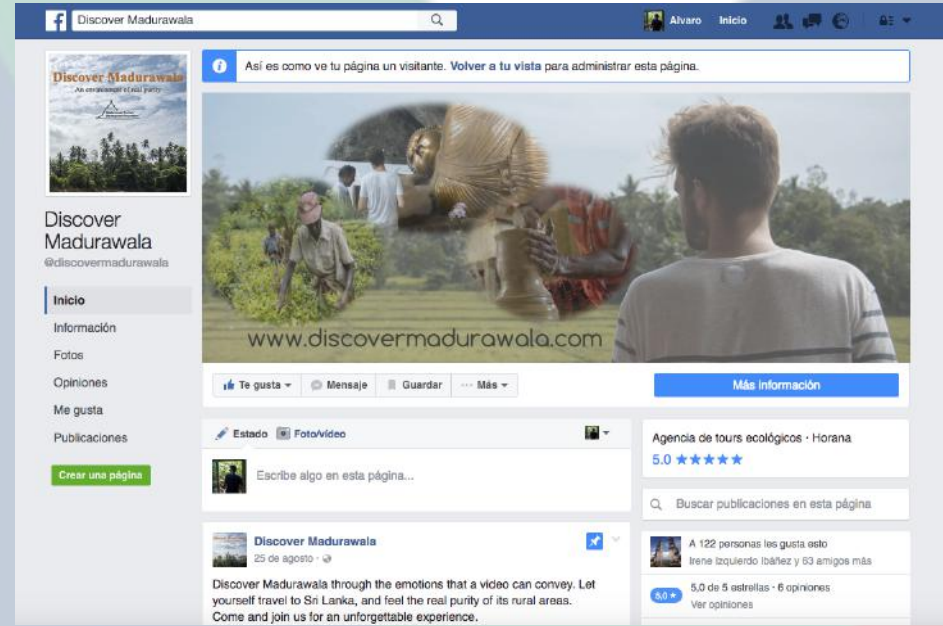
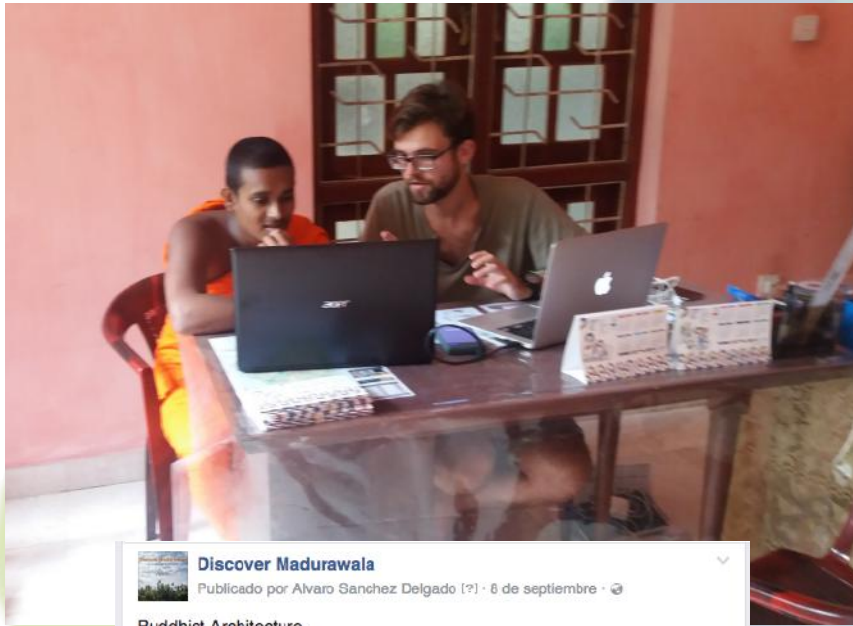
1. Provide the signed template provided for your monthly pocket money (document 1) and the total monthly allowance (document 2).

NO

1. Working at SLEF office on the Discover Madurawala web site.



OTHER INTERESTING ACTIVITIES



OTHER
INTERESTING
ACTIVITIES



2. Creation and
Management of the
Discover Madurawala
FB fan page.



OTHER INTERESTING ACTIVITIES



3. Trip to the Urani
Community Based
Tourism Project
Launching Ceremony.



OTHER INTERESTING ACTIVITIES



4. Participating at the
Community Based
Eco-Tourism Training
Program at Arugambay.